

Turbosound acquired by the Music Group

WORLD: The Music Group has announced its purchase of UK-based loudspeaker manufacturer Turbosound, with CEO Uli Behringer promising to 'invest heavily in positioning Turbosound at the very pinnacle of the industry'.

The announcement comes in the wake of long-term industry speculation that the Music Group was seeking to add a high-end loudspeaker brand to its portfolio following its purchase of Midas and Klark Teknik in December 2009. The new owner has referred to Turbosound as an 'anchor brand to the Music Group's continued expansion into professional markets'.

Founded by Tony Andrews and John



Uli Behringer

Newsham in the 1970s, Turbosound became one of the most respected touring sound brands of the 1980s and 1990s. Having won the UK's

Queen's Award three times (for Export Achievement in 1987 and 1997, and for Innovation in 2012), the West Sussex, England-based manufacturer was last acquired in 2007 by Italy's Proel Group.

This latest purchase was greeted with enthusiasm by Turbosound managing director Simon Blackwood, who commented: 'With the incredible people and resources of the Music Group behind us, I am thrilled to enter a new era of unprecedented growth'.

Meanwhile, Mr Behringer explained the reasons behind the deal: 'Since the acquisition of Midas and Klark Teknik we have been pursuing a loudspeaker brand that complements the consoles and processing offered

by these historic brands. Throughout our search, Turbosound have stood out as the ideal match because of their extensive IP, sterling reputation and a first-class team of people. I am very proud to welcome Simon Blackwood and his team to our family.'

According to the Music Group, the addition of the new brand will allow it to deliver 'complete system solutions to touring and install customers', and while Turbosound 'will benefit from the Music Group's infrastructure', its manufacturing, sales, marketing and distribution network will remain independent.

www.music-group.com
www.turbosound.com

TECHNO Q DELIVERS TURNKEY SOLUTION FOR QATAR UNIVERSITY



Qatar University

QATAR: Techno Q recently equipped the multipurpose conference hall in Qatar University's College of Education building with a complete 'turnkey solution'. The systems integrator handled the A/V project as the client required an 'aesthetically pleasing and functional solution'.

The client required a 'technology-enhanced learning environment with state-of-the-art A/V equipment that combine to form a fast-track

information-sharing environment for displaying media content and data'.

In a project that took approximately four months to complete, a plethora of A/V equipment was installed into the building. A large part of this was made up by products from DIS, including 134 DM 6560 F delegate conference microphone systems with 135 CC 6010 chip cards, 135 DH 6023 headphones, as well as 10 GM 6523 gooseneck mics, five

DM 4420P delegate units, one CM 4420P chairman unit, two EC 4000-20 CDS extension cables, a CU 4010 and a CU 6011 central control unit, and a CM 6560 F chairman conference microphone system. This will be utilised for video conferencing, interpretation and voting.

For microphones, Audio-Technica was selected, which saw the team install one ATW-3141 wireless handheld system, one ATW-3110/AT829cw 300 wireless beltpack transmitter system, and a U857QL gooseneck mic.

Meanwhile, a Biamp Nexia CS DSP audio processor was also integrated, as was a Nexia TC digital signal processor with AEC. Extron was represented in the way of one ISS 506 switcher, one DA4 RGBHV amplifier, and a DVI DA4 Plus distribution amplifier.

Products from Crestron, Furman, Sony, Panasonic, Wacom, Wolfvision, Viewsonic, TLS, Polycom, Polk Audio, Norlight, Lutron, Draper, Viewsonic,

Nec, Dell, Marantz and Quad completed the extensive installation.

'Today, communication in learning environments must be concise and in real time, without delay,' said Abdulla Alansari, Techno Q executive director.

'The selected audio equipment provides the essential tools for this level of communication. The project requirements called for a flexible and robust solution with powerful tools ideally suited for teaching, distance education, content sharing, presenting and on-demand project collaboration,' he explained.

'Qatar University has upgraded the facilities with an extensive inventory of state-of-the-art audio visual and multimedia equipment and technology to meet the requirements of the first, largest, and most prominent institution for higher education in Qatar in order to deliver a technology-enhanced learning experience,' Mr Alansari concluded.

www.technoq.com

Shidco opens new showroom



FBT equipment on display

IRAN: Iranian A/V distribution and system design and integration company Shidco has opened a new showroom in Tehran. Large sections of the venue are dedicated to FBT.

The new facility, which Shidco has described as its 'main showroom', features sections for a number of the brands it represents, including lighting company DTS as well as products from Taiwanese microphone manufacturer JTS. But it is FBT that gets the majority of the floor space.



Shidco's new showroom

'This is a very good showcase for us in the Iranian market,' said FBT export manager Roberto Mataloni. 'Iran is an interesting and important market for us, so it is encouraging to see Shidco making such a prominent display of our technology.'

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www.shidco.com

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