

Doha, January 13th, 2008

**Transform Business Challenges in Business Success
With Microsoft Dynamics NAV 2009 Seminar**

- Seminar open to the public upon registration on www.technoq.com, specially thought for General Managers and Chief Financial Officers. Monday 19th January 2009, at 9am, Moevenpick Tower Hotel, Westbay.
- Discover how this scalable business management solution can help to drill data, identify trends and generate business insights. Helping to create and consume better integrated information for smarter decisions

The guest speakers will be: Mr Mohammad Hammoudi, Microsoft Country Manager, who will introduce regional successful case histories; Mr Eleftherios Exacoustos, Techno Q Manager presenting how Microsoft Dynamics NAV can empower organizations and sustain their growth through a meaningful data management and process flow. Finally, Ms Anna Kalligerou will show the Microsoft Dynamics NAV at work, live, from a recently implemented project.

Microsoft Dynamics ERP and CRM solutions save customers money increasing operational efficiencies. They integrate data and processes, automate time consuming actions and provide support to the entire organization: from HR to Finance, from Sales & Marketing to Logistics and Project Development. It allows resource cost and usage tracking, planning capacity and predict availability. It enables sales cycles analysis, customer information management and monitor the sales pipeline. It increases employee's productivity, providing information at a fingertip, available for deeper and more reliable analysis. It is a flexible and easy to use business management solution that limits the requirement for highly qualified IT professionals.

Microsoft Dynamics can be customized for each company, depending on its specific industry and organizational needs. Considering, for example, the Construction organization, it can support efficiently the project management processes, tracking project advancements, allowing timely corrective actions, automating repetitive tasks. It is also an excellent tool for the projects' contract and financial management.

Mr Ammoudi, Microsoft Country Manager says, "We are sure that numerous small and midsize enterprises in Qatar will be benefiting by Microsoft Navision. It would be an additional tool to migrate to modern organized businesses, with closer financial control and capable to face any future economic slowdown.

Mr Zeyad Al Jaidah, Techno Q Managing Directors adds: "We recently introduced Microsoft Dynamics in our organization to better manage our business growth and instil a better process flow in the organization. We are already seeing the benefits, in the team's attitude towards data and reporting, we strived for it in the last few years and we are sure the big positive impact will come by the first half of the year."

About Techno Q

Techno Q is the leading System Integrator in Qatar committed to offering integrated low current systems. It is specialized in Audiovisual, Security, Control, Fire, Lighting, IT, Broadcast and Hospitality Management Systems. It has developed more than two hundred projects over its 13-year history for government institutions, education and health care organizations, corporate, hotels, retail clients and international developers. Techno Q has selected and trained a team of one hundred professionals – managers, engineers, and designers - to provide comprehensive and customized project leadership. Our team of experts has accumulated over a century of experience working together with the leading companies in the different industries to specify, design, install, test, operate and maintain the top-notch technology solutions. The engineering consultants design customized solutions to provide cost efficient, advanced technology combined with an easy-to-use human interface. Techno Q combines knowledge, experience and passion to ensure that the project is delivered on quality and on time. An agile and responsive team of experts committed to guarantee timely and personalized customer service. Our clients come first.

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