

Serving you from A-to-Z
Techno Q Seminar for the Hospitality and Food-Service Industry
05 May 2008, VIP Lounge, Exhibition Centre, West Bay Doha

- Techno Q showcases some of the technologies that can effectively impact on the Hospitality and Food Services Industry
- Myfidelio.net: enabling customers to easily reserve their room online
- Philips lighting solutions: green lighting, energy saving hospitality experience in the Middle East
- Security solutions for the Hospitality and Retail outlets: safeguarding customers not disrupting the welcoming atmosphere.

Techno Q – MICROS-Fidelio partner in Qatar – has been working in the Hospitality business for the last ten years, following and supporting the industry booming. Techno Q Hospitality Management Solutions Team serves a wide range of clients: from international properties to independent regional operators, from local restaurants to worldwide chain outlets. The MICROS-Fidelio partnership assures the highest level of service and cutting-edge technologies, and Techno Q supports 24/7 the clients operations.

But as Mr Zeyad Al Jaidah – Techno Q Managing Director- underlines “Techno Q is already an A-to-Z partner for many Hospitality clients in the country: we have been providing also Audiovisual and Lighting Control Systems for numerous hotels in Doha, among the others: La Cigale Hotel, Diplomatic Club and the upcoming W Hotel and Hilton. And we’re now aiming to complete our offer integrating Lighting and Security systems.” The seminar will introduce for the first time in Doha the Philips Lighting Solutions for the Hospitality Industry and the latest security applications. Lighting is the most relevant source of waste of energy in any property and green lighting and LED technologies can save up to 75% of the energy consumption. Just two anticipations: SSL ambient lighting solutions: for the first time it allows guest to change the mood and environment in their room at the simple touch of a button. Whether it’s time to “wake-up and get ready,” or “be productive” or “rest and relax.” Or LED unique decorative flair, vibrant colours and steady illumination without getting hot. On the other hand, customers are increasingly requiring high level of security in the hotels: how to be combine it with the need to welcome them in the most friendly and comfortable environment? Techno Q will showcase some international case histories, which brilliantly solved the issue.

Also, the seminar will give Techno Q the opportunity to present its most recent project, which has been recently completed for Retaj Al Rayyan Hotel. It will be the first hotel in Qatar choosing “myfidelio.net”, the enterprise solution for the hospitality industry providing central online reservation Management services and connection to worldwide distribution channels. This means that Retaj Al Rayyan Hotel operator will be able to consolidate, control, and manage their inventory in various sales channels by enabling consumers to conveniently book hotel reservations online through the hotel’s web site or with links to a number of important ADS travel websites (Alternate Distribution Systems). Myfidelio.net allows interacting with all Micros Fidelio property management System (PMS) via a unique connector for up- and download of rates, inventory, restrictions, blocks, making the daily update of data possible from one single point of entry, the PMS.

Mr Khalid Hawashin, Retaj Al Rayyan Hotels and Tourism Facilities Assets Manager says: we are proud of being the first property in Doha developing the internet booking system through our website. We expect to increase significantly the hotel bookings thanks to this new and differentiating sales channel. We also want to thank Techno Q team for being proactive in proposing us such an innovative and at the same time reliable solution. We are satisfied for the very smooth implementation process and the always-prompt



solutions provided by Techno Q professionals. They are very thorough in all aspects of client servicing, client's staff training, delivery on time and on budget.

About Techno Q

Techno Q is the leading System Integrator in Qatar committed to offering integrated low current systems. It is specialized in Audiovisual, Security, Control, Fire, Lighting, IT, Broadcast and Hospitality Management Systems. It has developed more than two hundred projects over its thirteen-year history for government institutions, education and health care organizations, corporate, hotels, retail clients and international developers. Techno Q has selected and trained a team of one hundred professionals – managers, engineers, and designers - to provide comprehensive and customized project leadership. Our team of experts has accumulated over a century of experience working together with the leading companies in the different industries to specify, design, install, test, operate and maintain the top-notch technology solutions. The engineering consultants design customized solutions to provide cost efficient, advanced technology combined with an easy-to-use human interface. Techno Q combines knowledge, experience and passion to ensure that the project is delivered on quality and on time. An agile and responsive team of experts committed to guarantee timely and personalized customer service. Our clients come first.

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