

## Experience the Real Presence With the first Polycom® RealPresence™ Experience High Definition (RPX™HD)

16 April 2008, Georgetown University SFS-Qatar, LAS Building, Education City, Doha

- The Georgetown University School of Foreign Service in Qatar has launched in February its "Global Classroom" to link its campuses in Washington, DC, and Doha, Qatar
- On 16 April 2008, Techno Q - Polycom's certified reseller in Qatar - and FVC – Polycom's regional certified distributor - organize two seminar sessions in the Georgetown Global Classroom to show how Video is becoming a vital part of Education, Care and Security activities
- The morning session - from 9am to 1pm – will be dedicated to Oil & Gas and Government agencies
- The afternoon session - from 2pm to 5pm – will be dedicated to Education & Healthcare professionals
- Mr Alain Civel, Polycom MEA Regional Manager, will give a remote presentation over an RPX call from Paris

Techno Q, Polycom's certified reseller in Qatar, provided Videoconference solutions for the last five years to Education, Corporate, Health Care and Government Institutions in Qatar. But the most recent project developed for the Georgetown University Campus in Doha outclasses all of them. The system, which uses Polycom® RealPresence™ Experience High Definition (RPX™ HD) technology, provides an uncluttered, welcoming immersive suite in which to have a productive meeting. The Polycom RPX™ HD removes the cameras, microphones, speakers, remote controls and other technology from the user's view so there are absolutely no distractions. Thanks to the high-definition video provided by the twin-lens camera and audio from small microphones placed strategically all over the room, the two are able to make eye contact and hold a conversation as if they were in the same room.

Mr Zeyad Al Jaidah, Techno Q Managing Director said "Techno Q team is particularly proud of having contributed to the deployment of the first Polycom RPX™ HD solution in the Middle East. "We are sure that today our guests, today, will be amazed by the real presence experience. It has been successfully developed for one of the major education institutions in our country, we know that other organizations would greatly benefit from it."

The Global Classroom initiative, led by James Reardon-Anderson, dean of the School of Foreign Service in Qatar, is designed to help provide a consistent learning experience between the campuses, delivering undergraduate courses to and from Washington. "The point of the global classroom is to enable students and teachers in separate locations – in this case Doha and Washington – to experience learning as if they were in the same room," Reardon-Anderson said. "This gives students from different countries and cultures an opportunity to talk directly to one another, and it weaves together the two Georgetown campuses in ways that have not been possible in the past."

Mr K.S. Parag, FVC Managing Director underlines, "The flexible nature of this technology makes it ideal for a broad range of industries and interactive applications. We look forward to seeing a wider application of this solution in the region." It can be successfully applied in the healthcare environments, to improve real-time interactive communications, enabling specialists to evaluate and diagnose illness avoiding patients' long distance trips, or giving the staff the opportunity to attend seminars cutting overseas travel costs and allowing the young patients to follow their studies, with video connections from the hospital campus to schools. Oil & Gas and Government agencies have constant need for a fast, direct and transparent communications between different locations, in the country, on the offshore rigs and for overseas sites. There is a real need for high quality video communications from day-to-day to emergency response cases, enabling multi-point video connections for quick decision-making.



#### About Techno Q

Techno Q is the leading System Integrator in Qatar committed to offering integrated low current systems. It is specialized in Audiovisual, Security, Control, Fire, Lighting, IT, Broadcast and Hospitality Management Systems. It has developed more than two hundred projects over its thirteen-year history for government institutions, education and health care organizations, corporate, hotels, retail clients and international developers. Techno Q has selected and trained a team of one hundred professionals – managers, engineers, and designers - to provide comprehensive and customized project leadership. Our team of experts has accumulated over a century of experience working together with the leading companies in the different industries to specify, design, install, test, operate and maintain the top-notch technology solutions. The engineering consultants design customized solutions to provide cost efficient, advanced technology combined with an easy-to-use human interface. Techno Q combines knowledge, experience and passion to ensure that the project is delivered on quality and on time. An agile and responsive team of experts committed to guarantee timely and personalized customer service. Our clients come first.

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#### About FVC

Founded in 2000, FVC is one of the leading Value Added Distributors (VAD) across the Middle East and North Africa (MENA) with dedicated offices in United Arab Emirates, Saudi Arabia, Lebanon, Egypt and Morocco, working through its growing network of more than 100 channel partners in over 17 countries across the region.

With new technologies and solutions driving the pace of change of businesses in the region, FVC has built a successful business by drawing on the best of global solutions. Uniquely in the region, its combination of full support for its channel partners and market-leading solutions from emerging technologies provides both FVC's partners and their customers with the full confidence to invest in integrated next-generation IT and networking solutions from rich media communications to security to bandwidth management that will benefit their businesses.

For more information on FVC, visit [www.fvc.com](http://www.fvc.com).

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#### About Polycom

Polycom, Inc. is the worldwide leader in unified collaborative communications (UCC) that maximize the efficiency and productivity of people and organizations by integrating the broadest array of video, voice, data and Web solutions to deliver the ultimate communications experience. Polycom's high quality, standards-based conferencing and collaboration solutions are easy to deploy and manage, as well as intuitive to use. Supported by an open architecture, they integrate seamlessly with leading telephony and presence-based networks. With its market driving technologies, best-in-class products, alliance partnerships, and world-class service, Polycom is the smart choice for organizations seeking proven solutions and a competitive advantage in real-time communications and collaboration. For additional information visit the Polycom website at [www.polycom.com](http://www.polycom.com).